

SAFNOG 1 :: 22-23 April 2014 :: Hilton Standton :: South Africa

Category		TITANIUM*	PLATINUM	GOLD	SILVER	BRONZE	SOCIAL	LANYARD	INTERNET ACCESS	
Investment in USD		25,000	20,000	15,000	10,000	5,000	15,000	10,000	See Technical Requirement**	
Benefits	Desktop Displays	3 Desks	2 Desks	2 Desks	1 Desk	N/A	N/A	N/A	1 Desk	
	Complimentary Conference Pass	25	20	15	10	5	5	5	10	
	Advertisement in Program Book	1 page (OBC) & 1 Page (ROP)	1 page (IFC)	1 Page (IBC)	1 page (ROP)	N/A	1 page (ROP)	1 page (ROP)	1 page (ROP)	
	Logo Listing on Marketing Collaterals	Very Prominent	Very Prominent	Very Prominent	Prominent	Prominent	Prominent	Prominent	Very Prominent	
	Logo Listing on Event Backdrop	Very Prominent	Very Prominent	Very Prominent	Prominent	Prominent	Prominent	Prominent	Very Prominent	
	Mention in Press Releases & eDM	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
	Logo Listing on Website	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
	Distribution of Promotional Materials	Yes	Yes	Yes	N/A	N/A	N/A	N/A	Yes	
	Speech during the Social	N/A	N/A	N/A	N/A	N/A	N/A	Yes	N/A	N/A
	Display of Pull Up Banners	6	3	2	1	0	0	0	0	
Post Event Report	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	

* Exclusive to one sponsor only

** Technical Requirement to be discussed with Organisers (secretariat@safnog.org)